

Hon'ble Citizens of India
Men, Women & Children

November 2012

Mantra for Inclusive Growth: *Concentrate on* Human Assets

Dear Friends,

We are a family funded 20 year old NGO and work in the areas of Governance, Education, Economy and Employment. Copy of my book – **Transforming INDIA**, can be freely downloaded from our website at www.wakeupcall.org. I have had the good fortune of working in Germany and Japan for 6 years; both were destroyed in the 2nd World War but rose to become the 2nd and 3rd largest economies in the world in spite of the fact that they have no mineral wealth or energy in the form of coal, oil or gas. They are only 12% the size of India. **They have high quality Human Assets!** That is their secret. The same with Asian Tigers like S. Korea, Taiwan, etc.

May I humbly submit, based on my 31 years experience in business and 20 years in the social sector that the past Governments have done a lot but it can do much more by concentrating on the following issues:-

1. **Converting all Central Government websites into the main 12 Indian languages.** Regional media in India is 20 times bigger than the English media and more people will be able to understand and work with the Government (only 6% of Indians understand English. Our NGO publishes in 12 Indian languages). The INS, Indian Newspaper Society handbook at Rafi Marg, New Delhi, will give you more details. Even Google, Oracle & Microsoft deal with most Indian languages. The Indian constitution supports 22 languages.
2. **Concentrating on Pre Primary, Primary & Secondary education.** Even after 65 years nearly 65% of Indians are illiterate. (Our estimates, kindly check with UNDP too). No poverty reduction is possible if people cannot even read and write! 90% of the human brain is developed by the age of 6 or 7.
3. **Concentrate on Enterprise Skills Development.** In the EU it starts from class 1. In India we should start at least from class 8 or higher secondary school. Whether you are self employed or you work for others this quality is very important. **Nearly 58% of all Indians are self-employed.**
4. **Concentrate on Skills, Vocational Training and Employment generation projects.** India (population 1210 million) has 9,500 VET (Vocational Education & Training) centers. Switzerland (population 8 million) has 6,000. Germany (population 82 million) has 100,000. Japan (population 129 million) has 150,000; China (population 1350 million) has 500,000. Ever since Lord McCauley closed down all the Gurukul **Centres** in India in 1835, we are short of Skill and Vocational building Infrastructure in the country since then.
5. **Implement the Recommendations of Sam Pitroda of the National Knowledge Commission.** The NKC has made very valid suggestions regarding all forms of **Higher, Technical, Medical and Agricultural** education in India. These need to be implemented ASAP. Today none of the Indian Colleges and Universities figures in the top 250 in world rankings. The way we are going in the next 10 years we will not even be in the top 500 Universities of the world. **Only competition and free markets can motivate Institutions to innovate, do research and improve quality to International Standards.** The Goddess of learning is shackled & chained!
6. **Solutions offered by *i Watch* for Education Technologies, Vocational Training and Enterprise Skills.** We offer low cost high tech Indian developed technologies for school education (**@Rs. 100 per year per student**) for interactive distance education for all forms of education and training (**@ Rs 2 per hour** with one-to-one mentoring), solutions for **Enterprise Skills Development** and **Vocational Training**

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